

HUMAN-AI MARKETING AGENT

The LSA Digital ProspectPilot lowers advertising cost and increases conversions.

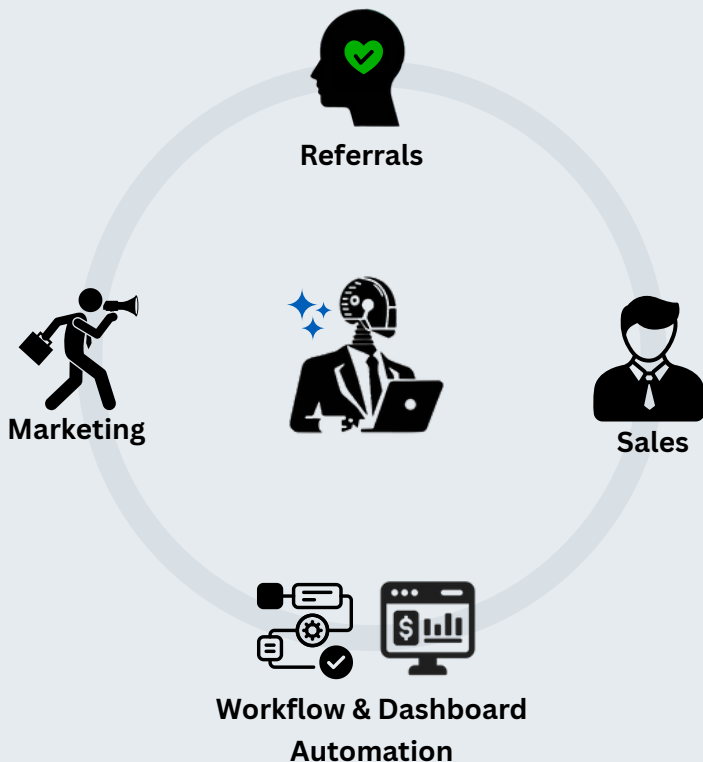


The LSA Digital ProspectPilot lowers the cost of traditional advertising and improves trust with an AI-assisted acquisition approach, where Human Marketing, Referral, and Sales Agents team up with AI agents.

In the ProspectPilot solution, Human & AI Agents work together through a data-rich marketing, sales & referral model. This builds trust up-front, with lower costs.



The LSA Digital ProspectPilot is a Human-AI software & services package that lowers cost of traditional advertising, and builds trust up-front – prioritizing sales time for highest-value conversions.



The ProspectPilot AI Agent works with Marketing, Sales and Referral Agents, using various data sources to prepare timely, relevant messages to build trust:



ProspectPilot AI Agents get correction & feedback from humans, for better automated messages and less human time.

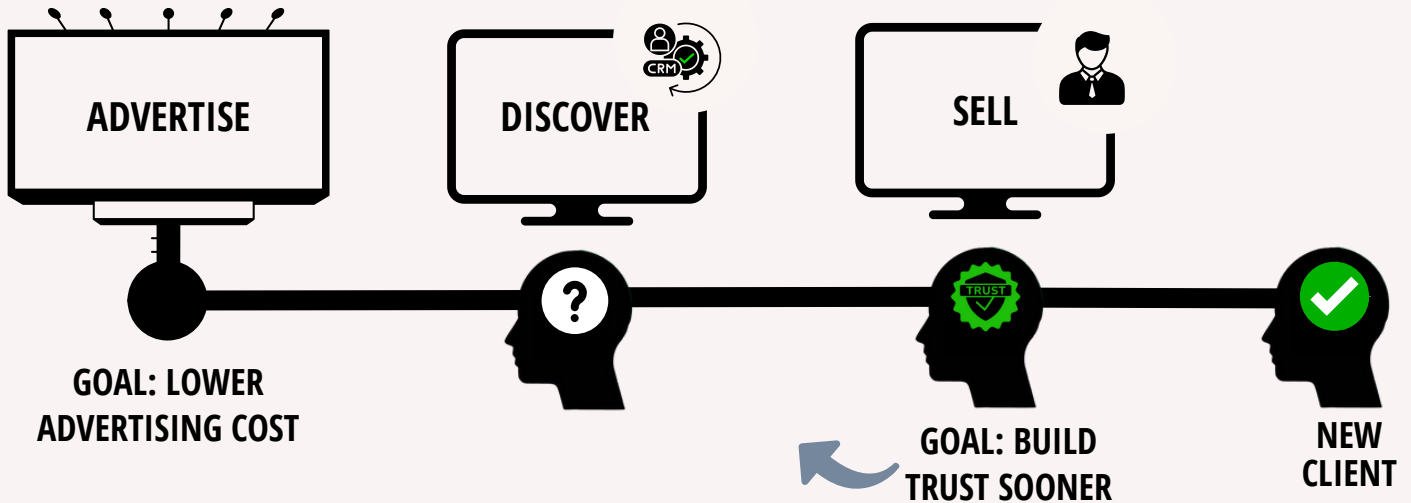


More Trust = More Clients

AI automation & User Centered Design (UCD) builds faster trust, beyond traditional advertising.



Advertising: Slow, Expensive, Unpredictable



Human-AI: Faster, Lower Cost, Predictable



Balance traditional advertising with a Human-AI acquisition approach, where Human Marketing, Referral, and Sales Agents team up with AI agents. They work together through a data-rich marketing, sales & referral model. This builds trust up-front, with lower costs.



HUMAN MARKETING AGENT:

Leverage AI for personalized messaging, build trust & confirm interest



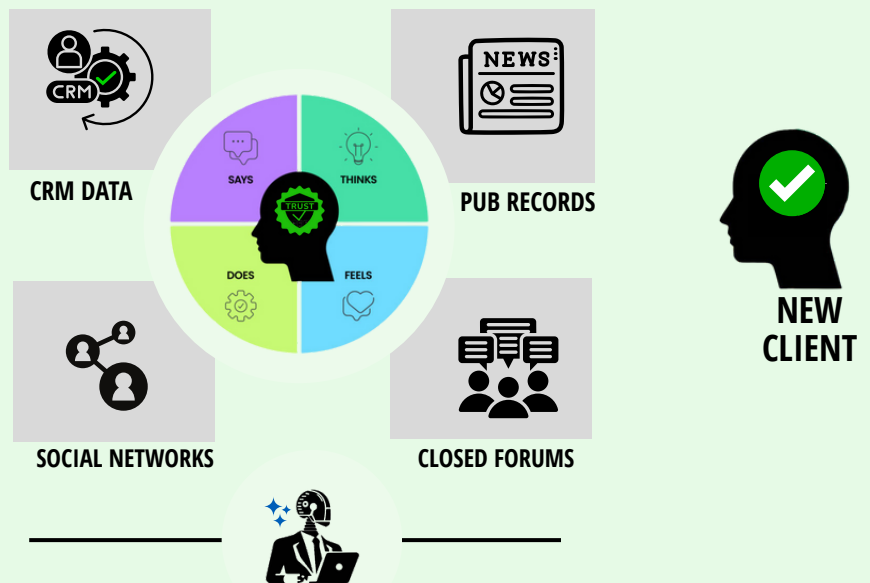
HUMAN REFERRAL AGENT:

Already Trusted. AI suggests outreach messaging and includes staff when needed.



HUMAN SALES AGENT:

Leverage AI to understand and focus on key client pain points, and close deals.



DISCOVER, SELL



Case Study

Key data sources and a case study example show how potential clients get personalized, relevant messaging.

DATA

AI needs timely, relevant data to deliver results.



social networks

PATIENTSLIKEME,
INSPIRE.COM, REDDIT,
CUREMESO.COM

open/closed forums

"...COURT FINDS EAST PALESTINE
PLAN OF DISTRIBUTION ERRORS..."

breaking news

CASE STUDY

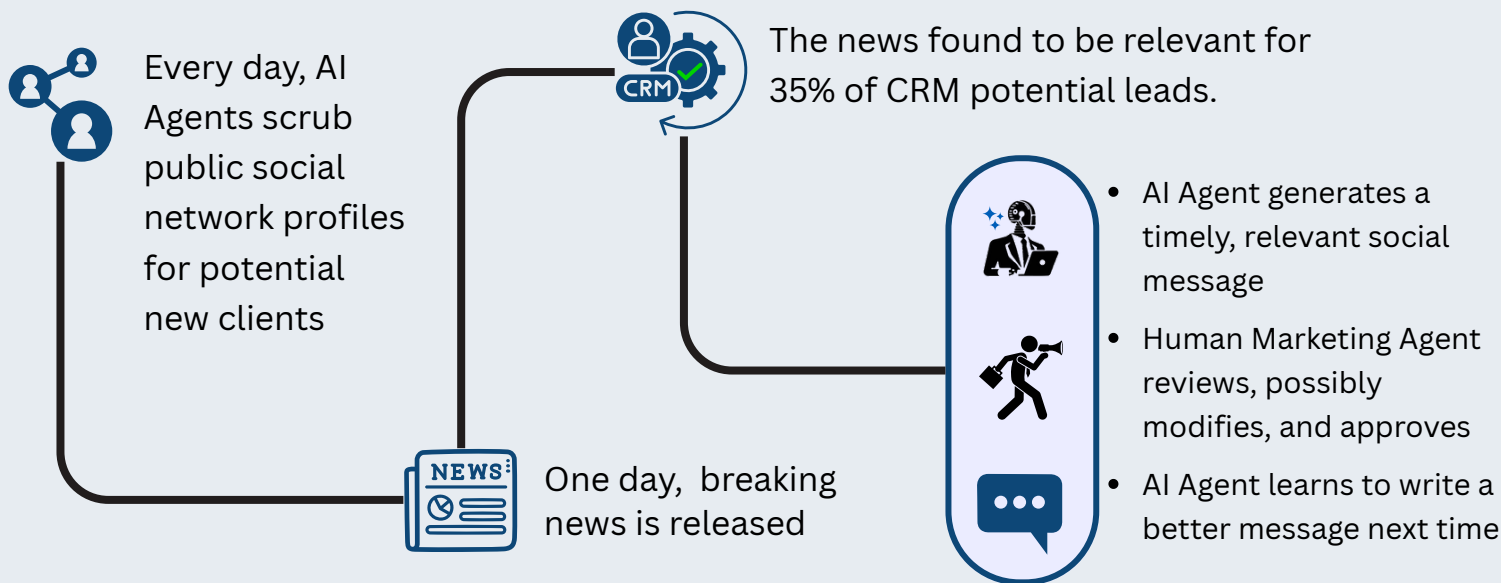
Human & AI Marketing Agents prospect for more leads.



The Challenge: Human marketing agents reaching out socially are not "trusted" by potential clients, limiting lead capture.



The Solution: Combine human empathy with AI automation for timely, relevant messaging that builds trust.



DEMO

See our live [webinar](#), where we designed and built the ProspectPilot solution.